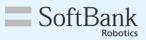
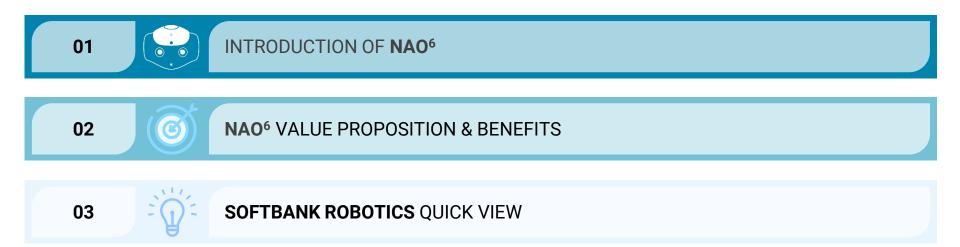


INTRODUCING THE NEW GENERATION OF NAO ROBOT

NAO







NAO⁶ INTRODUCTION

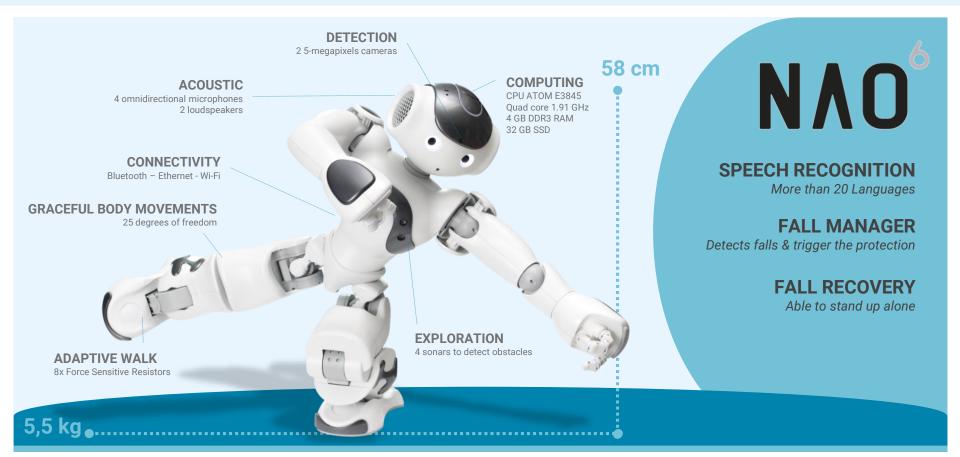
- NAO⁶ INTRODUCTION
- NAO6 IMPROVEMENTS
- MARKET SECTORS



THE 6TH GENERATION OF HUMANOID ROBOT NAO

Il Attractive programmable platform: create a unique human-robot interaction experience and leverage it to a new level II

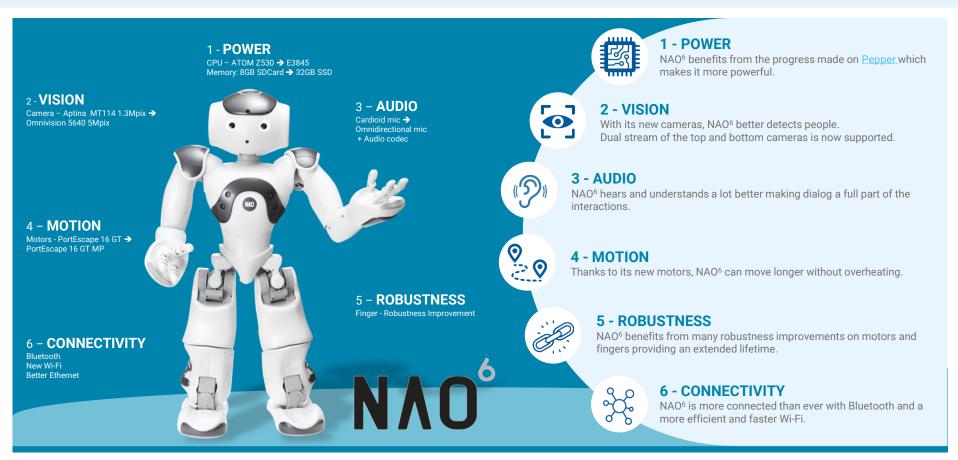




NAO6, 6 MAJOR AREAS OF HARDWARE IMPROVEMENT

II A continuous augmentation of robot performance: enriched package for a greater product II



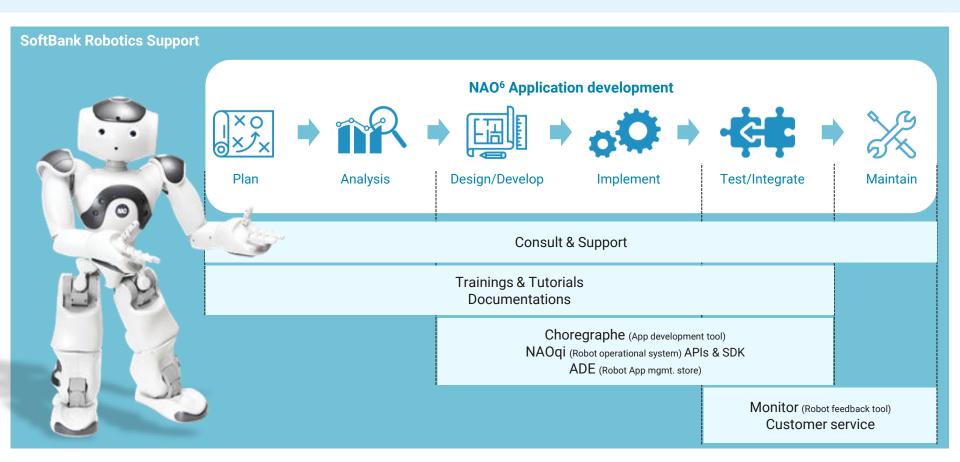


NOTE: See Annex for more detailed comparison with NAO Evolution

OUR OFFER

II We bring value in each step of your application development II





NOTE: See Annex for more detailed Software and Tools improvement

NAO⁶ CAN BE USED IN VARIOUS SECTORS

II An innovative and advanced interface of communication, interaction and education II





EDUCATION

Any type of school from kindergarten to University



Coding & programing



Special education

Laboratory & Research

Literature & learning



HEALTHCARE

Adapted solution for caregiver and patient, for any type of facility



Hospital



Nursing home



Specialized facility



Pharmacy



CUSTOMER FACING ENVIRONMENT

Any physical places for innovative assistance & dynamic communication



Retail



Travel & Hospitality



Bank & Assurance



Company & coworking space



Public service

NAO⁶ VALUE PROPOSITION & BENEFITS

- NAO6 VALUE PROPOSITION
- NAO6 USE CASE
- NAO6 BENEFITS



VALUE PROPOSITION FOR EDUCATION

II Educational robot: Improve knowledge dissemination, augment student engagement & broaden window for future talents II





- New & innovative pedagogical topics sharpen concentration & focus
- Tailored and flexible teaching programs motivate STEM subjects & encourage creativity (eg: Open Roberta)
- Enable remoted education virtual presence & distance learning



ADVANCED DEVELOPMENT PLATFORM

- Innovative platform allows development from simple concepts to complex algorithms
- Visual & intuitive programming interface
- Problem solving & analytical skills development



EFFICIENT SOLUTION TO INCLUSIVE EDUCATION

- Promote inclusivity engage special education e.g. autism* & students with disabilities
- Barrier-free communication (Reduce shyness, reluctance, confidence and frustration*)
- Various ready-to-use applications are available by our partners – accessible & upgradable

NAO robot has been selected to be the standard platform for RoboCup Soccer.

VALUE PROPOSITION FOR HEALTHCARE





- Ambassador to arise public awareness on prevention care
- Unique and optimized patient experience for better engagement
- Interactive & intellectual interface for patient adherence enhancement



- Integrated & connected solution to expand more value-based care
- Remote-monitoring capabilities to expand reach of care-giving
- A learning & training tool to develop patient's functional ability & intrinsic capacity



- The differentiator a distinctive & attractive digital offer
- Scalable platform to expand business with other value-chain players
- Service-orientated models to realise monetisation of value



VALUE PROPOSITION FOR CONSUMER FACING ENVIRONMENT





SINGLE VIEW OF CUSTOMER

- A powerful touch point to omnichannel;
- A single but comprehensive view of each individual customer



MARKETING & ENGAGEMENT

- Interact with customers using relevant messages & offers
- Treated them specially, personally and individually



COMMERCE & SERVICES

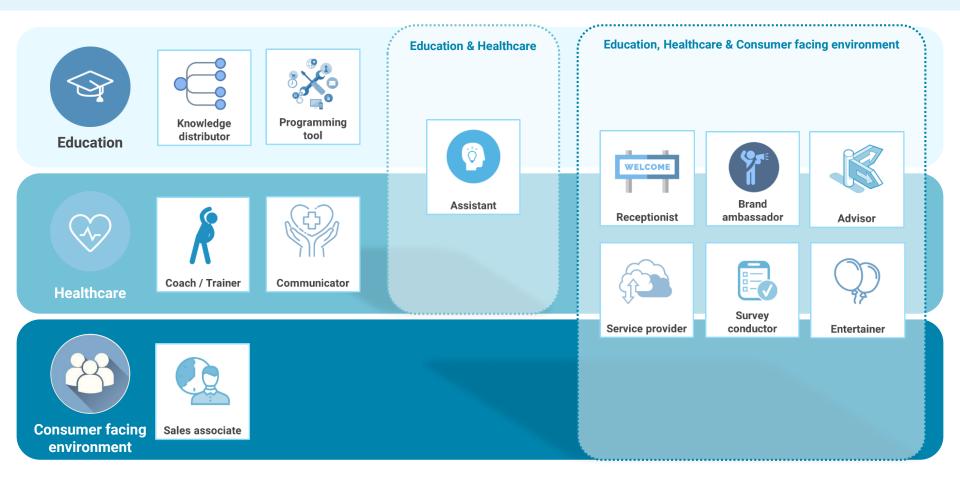
• Guide and assist the customers to sell the product or improve awareness by providing services, based on their needs & requirements



NAO⁶ ASSISTS IN DIFFERENT MISSIONS

II Flexible & multi-functional - Easily & accurately switch to another mission with effectiveness II





HOW NAO6 DOES IT DIFFERENTLY?

II Competence & Abilities: provide a worth-to-share and worth-to-repeat experience II





PROACTIVE ENGAGMENT

Detect & attract people with animated expression



MULTI LANGUAGE

Easily speak & switch languages



INFORMATION PRESENTATION

Accurately deliver brands, products & service information



REALTIME COMMUNICATION

Update speech & deliver messages with real-time data



COGNITIVE

Capture **demographic data & emotions** of the
user



CUSTOMISED

Adapt the interaction content based on user profile



PRODUCT RECOMMENDATION

Introduce relevant products & services based on preference



IDENTITY RECOGNITION

Identify people via codescanning, Booking #, faces, etc....



SERVICE OFFERING

Provide added-value service & realize upselling, cross-selling



DATA COLLECTION

Collect **info**, generate **leads & insights, learn** from data



IN-GAME ADVERTISING

Advertise brands & services via interactive robot games



ENTERTAINMENT

Entertain people with the 'worth-to-share NAO⁶ experience'



NAO⁶ ADDED VALUE & BENEFITS

II A new channel to transform user experience & achieve cross-functional needs II





Stand out & Raise awareness



Improve UX & attract undivided attention



Enhance stakeholder relationship



Cost-Effectiveness & higher efficiency



Relieve workload & unlock people's potential for more valuable tasks



Collect comprehensive data to generate valuable insight



Bring beneficial add-ons & inspire creativities



- LEADER OF HUMANOID ROBOT'S MARKET
- WHY HUMANOID ROBOT?
- REFERENCES



SOFTBANK ROBOTICS, THE LEADER IN HUMANOID ROBOTS' MARKET

II 13 years of expertise, we continuously improve our know-how... II



TO DATE, **WORLDWIDE**:

+25,000 Pepper & Nao robots deployed

+500 Employees

+150 partners in our ecosystem

Shareholders: SoftBank Palibaba Group FOXCONN



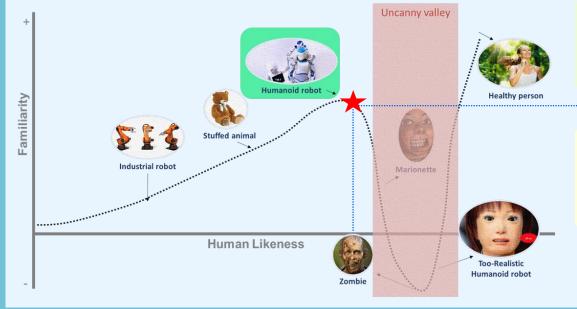


WHY HUMANOID ROBOT?

II We make best-in-class robots to meet the highest human acceptance II



Uncanny valley – A hypothesized relationship between the degree of an object's **resemblance to a human being** and **the emotional response** to it.



Before reaching this point, the objects became more human-like, people would find them to be **more** acceptable and appealing than their mechanical counterparts.

When human-likeness increases below this point, when they are close to, but not quite, human, people **develop a sense of unease and discomfort** until it close to a real health human beings.

WHY HUMANOID ROBOT?

II Our robots build strong emotional attachment II







ATTRACTIVE APPEARANCE

Designed without ambiguity, the eye-catching outlook attracts undivided attention



NATURAL BODY LANGUAGE

 Fluid and expressive body language together with voice & visual images, which enhance the communication



EMOTIONAL EMPATHY

- Build an **empathic & emotional** relationship between human & robot
- Adapted robot behavior & perfect ergonomic size → Embraced-by-all



PROACTIVE ENGAGEMENT

- Being perceived as 'no danger', 'no judgement' & 'in-control'
- Proactively engage in icebreaking conversations

WHY HUMANOID ROBOT?

II The aggregator of connected services and AI technologies II



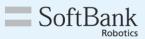


CONNECTIVITY

- Assemble disconnected services
- Collect comprehensive data
- Integrate other solutions which expand its capacities

MULTI-FUNCTIONALITIES

 Contain multi-functional components, sensors which enable & augment AI technologies



NAO

ANNEX



MAIN HARDWARE IMPROVEMENTS



| | NAO | NΛO ⁶ |
|-------------|---|---|
| Motherboard | ATOM Z530 1.6 GHz CPU Bi core 1 GB RAM 2 GB Flash memory + 8 GB Micro SDHC | ATOM E3845 1.91 GHz CPU Quad core 4 GB DDR3 RAM 32 GB SSD |
| Camera | Field of view: 72.6°DFOV (60.9°HFOV,47.6°VFOV) Focus range: 30cm ~ infinity Focus type: Fixed focus | Field of view: 68.2°DFOV (57.2°HFOV,44.3°VFOV) Focus range: 30cm ~ infinity Focus type: Autofocus |
| Audio | Cardioid microphones (-12dB)Loudspeakers: Foxconn Amato | Omnidirectional microphones (-12dB) + Audio codec Loudspeakers: Seltech 40S19 custom |
| Motor | | New motors with a lifetime improvement |
| Color | Red, blue, light grey | • Dark grey |

NAO6 vs. NAO Evolution (1/2)



| | NAO | NΛO ⁶ | NAO ⁶ Performance * | | |
|---|---|---|--|--|--|
| Boot time | 131.7 s | 51 s | ~3x faster | | |
| System upgrade time | 22' min | 4'24" min | ~5x faster | | |
| Ethernet performance | Download 162 Mbit/s Upload 138 Mbit/s | Download 657.54 Mbit/s Upload 652.01 Mbit/s | ~4x faster ~4x faster | | |
| Wi-Fi performance | Download 13 Mbit/s Upload 15.5 Mbit/s | Download 124.45 Mbit/s Upload 83.90 Mbit/s | ~10x faster ~5x faster | | |
| Disk memory | Read speed 4.6 MB/s Write speed 1.9 MB/s Effective user dedicated space 15 GB | Read speed 73 MB/s Write speed 67 MB/s Effective user dedicated space 23 GB | ~16x faster ~35x faster ~2x better | | |
| СРИ | Effective user dedicated CPU 33% | Effective user dedicated CPU 58% | ~2x more effective | | |
| RAM | Effective user dedicated RAM 600 MB | Effective user dedicated RAM 2.8 GB | ~5x more effective | | |
| * May 2018 tests results - Confidential | | | | | |

NAO6 vs. NAO Evolution (2/2)

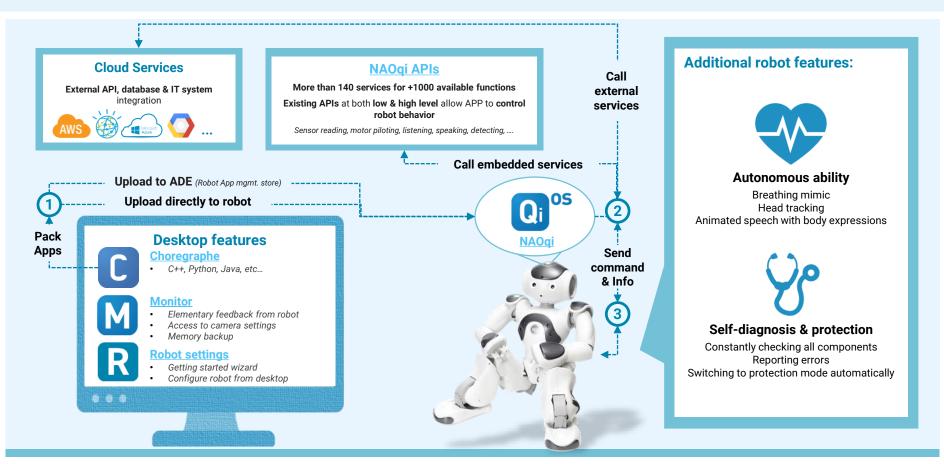


| | NAO | NΛO° | NAO ⁶ Performance * |
|--|---|---|--|
| Fan Noise @ 1m (100% / 60%) | 40,7 dB(a) / 38,8 dB(a) | 50 dB(a) / 36 dB(a) | Better cooling performance |
| Worst case CPU temp (fan 100%) | 84°C | 74°C | Better cooling performance |
| WER in quiet environment : → ambient 50dB / voice 70dB | 90% | 10% | ~9x understanding |
| WER in public environment : → ambient 73dB / voice 76dB | 80% | 30% | ~2.5x understanding |
| Speaker volume | 80dB(c) | 89dB(c) | ~2x louder |
| Microphone saturation (from speakers in %) | N/A | 74 % | Allow Acoustic Echo Cancellation |
| Camera resolution | Top : 1280 x 960 @ 5fps Bottom : 1280 x 960 @ 5fps | Top : 2560x1920 @15fps Bottom : 1280x960 @ 15fps | ~2x on Top camera / similar on bottom |
| Dual Mode Camera | Not stable | Yes | ⇒ New feature |
| Camera Auto-focus | Not available | Yes | ⇒ New feature |

OPEN AND DEDICATED SOFTWARE & RESOURCES

II A programmable robotic platform: easy-to-code & backed up with SBR expertise' support II





OPEN AND DEDICATED SOFTWARE & RESOURCES

II Improvements & New features II



